

PARTNERSHIP FILE

ALL
#AFFCAMEROON
CONFERENCE 2024

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Dear Sir/Madam

We are pleased to send you this participation document for the next edition of the ALL #AFFCameroon conference from 27 to 28 March 2024 at Djeuga Hotel Palace. The ALL #AFFCameroon conference will be a privileged moment of exchange during which several actors will bring their contributions to work for socio-political stability, good governance, democracy, and peace in Cameroon during the pre-electoral, electoral, and post-electoral periods. **This conference is therefore intended to be a starting point for a series of activities to be carried out in the run-up to the elections in Cameroon in 2025, to propose more effective preventive and reactive responses to guide future efforts to protect electoral integrity and prevent electoral violence. More than 500 participants are expected to attend this second edition of the conference.**

Programme



- Plenary conferences and keynotes dealing with major issues of disinformation, elections and democracy,
- Workshops providing an opportunity for strategic reflection and online debate on the strategies to be implemented to mitigate the impact of fake news and hate speech during election periods,
- Thematic sessions presenting research work or actions carried out to promote digitalisation and the responsible use of AI and ICT by public organizations, the media and political parties.
- Exhibitions of materials/resources and techniques throughout the conference,
- Tutorials to provide a cross-section of viewpoints and approaches, as well as innovative ways of discovering new themes in connection with fact-checking, AI and technological tools.

Furthermore, at this conference, we are offering you the opportunity to meet your partners and your various targets in the best possible conditions. Associating the image of your organisation/company with that of ALL #AFFCameroon Conference, as a



partner, will enable you to :

- To benefit from wider visibility on the actions you carry out in the context of the promotion and preservation of peace and social cohesion, the fight against disinformation, and the promotion of ICT
- Benefit from online and offline communication activities related to the conference
- Find partnership and development opportunities in relation with media and fact-checking professionals to improve your e-reputation and to further increase your notoriety through greater communication of your actions.
- Make use of #AFFCameroon's fact-checking experts and fact-checking hubs to set up a joint election fact-checking platform.

In this dossier you will find several partnership proposals which we hope will meet your expectations. We would be delighted to hear from you about any collaborative projects you may have in mind. We are counting on your support and remain at your disposal for any further information.

The organizing committee

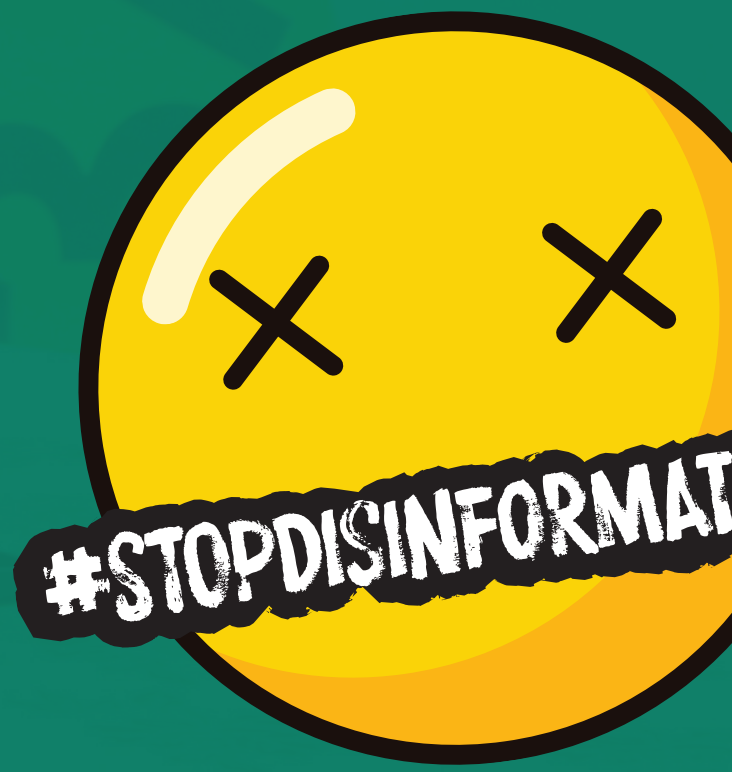




Theme =

Combating digital threats to elections in Cameroon:

Strategies for combating disinformation during the electoral period





I. KEY FIGURES FOR THE LAST EDITION IN 2022

Over 3 days, our partners benefited from exposure to :

- Approximately +400 active and influential participants from the public and private sectors, the media and information, civil society and scientific research.
- Internet visibility 30,000 visitors/month during the conference period
- 27 online and offline media (TV - Radio - Press),
- 13 administrative and diplomatic authorities and the digital platform,
- 8 institutional and private partners.

In November 2022, we had more than 500 participants registered on the online form. The success of the ALL #AFFCameroon Conference is based on the quality of the participants and the interventions. The conference is organized for professionals in communication, media and information, ICT and digitalization.

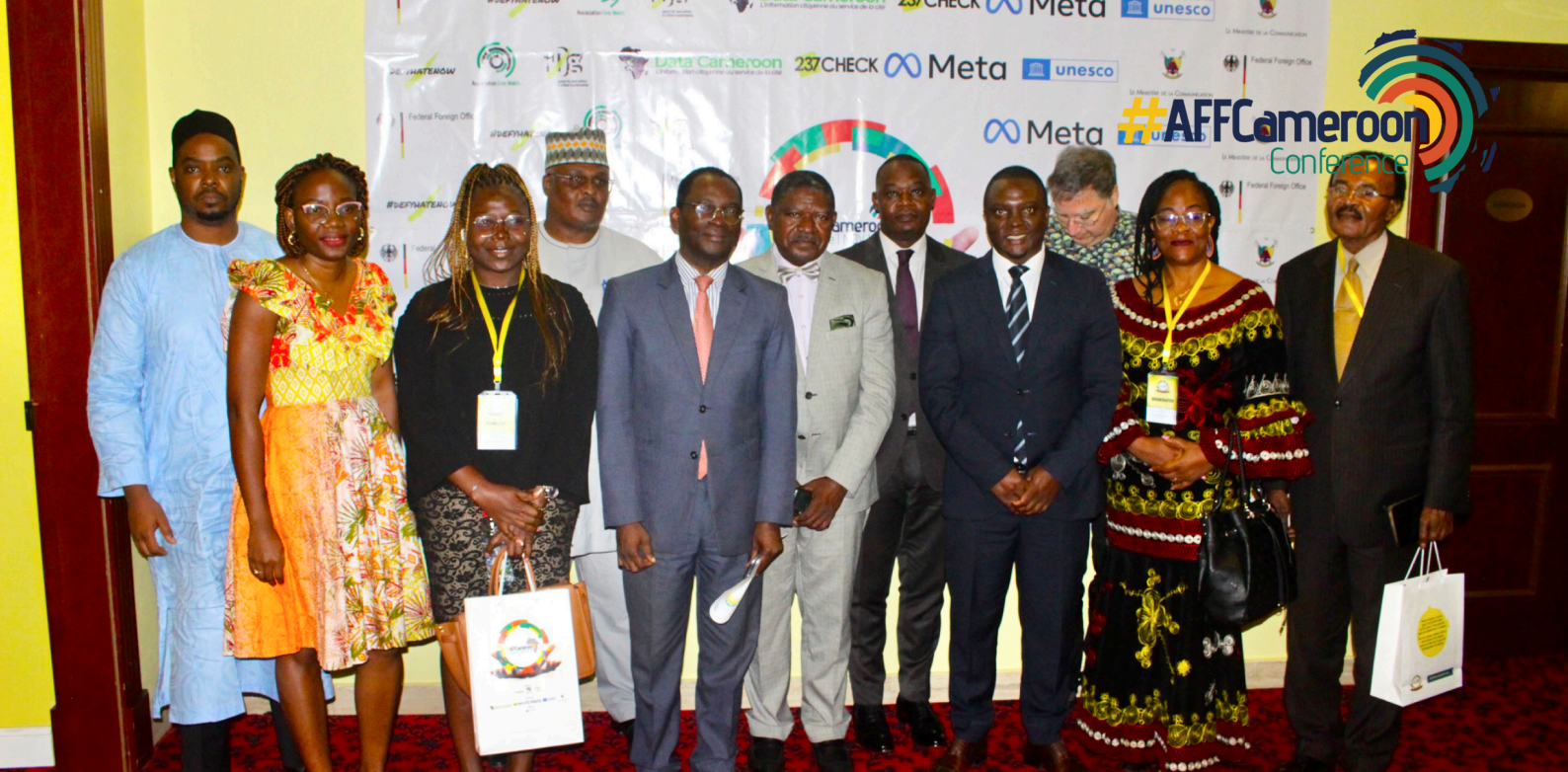


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• MASTERCLASS

1. This is a partnership opportunity that allows you to have a plenary session or a masterclass on a subject of your choice in relation to the central theme (display of your kakemono at the entrance to the room). In other words, this is a series of oral presentations designed to give a succinct and educational overview of a defined theme to a non-specialist audience.

Duration: 1 hour

2. Display of the logo on all communication media and on the various documents promoting the event (flyers, leaflets, posters, etc.) – on the newsletter – on the final programme and the conference guide – mention of your actions on a half-page advertisement in the final conference programme.

• PRESENTATION

1. This is a partnership opportunity that allows you to have a time slot to present your services and products that can help mitigate online threats or facilitate the work of the media and fact-checkers in carrying out their duties (display of your kakemono at the entrance to the room). **Duration: 1 hour**
2. Display of your logo on all communication media and on the various documents promoting the event (flyers, leaflets, posters, etc.) - on the newsletter - on the final programme and the conference guide - mention of your actions on a half-page advertisement in the final conference programme.

• CATERING

Catering sponsorship Coffee break, lunch, poster session buffet, welcome cocktail, cocktail party or entertainment. To be the privileged partner of one of these services during the conference. Display of the sponsor's name and logo on the buffets and in the programme. Prominence of your communication media (Kakemono for example).

Thank you for choosing where to provide your support:

	PRICES
Rental of the main conference room (x2 days)	800.000 FCFA
Rental of workshop space (x2 days)	400.000 FCFA
Catering (Coffee break x 2 days)	1.500.000 FCFA
Catering (Lunch break x 2 days)	5.600.000 FCFA
Production of gadgets (T-shirts - bags - pens - notepads - USB keys - badges x 300 people)	2.250.000 FCFA
Online media coverage	600.000 FCFA
Mainstream media coverage (TV - Radio - Press)	400.000 FCFA
Awards to #AFFCameroon fact-checkers for published work (18 prizes for 9 cohorts)	900.000 FCFA



NB: Dear partners, in the absence of a financial contribution, we would like to make it clear that your support in any other form would be greatly appreciated for the successful organization of this event.





#DEFYHATENOW

#defyhatenow_Cameroon is a program of the r0g_agency for open culture & critical transformation funded through a grant by the German Federal Foreign Office, and implemented by the Association Civic Watch, a Cameroonian non-profit youth-led organization.

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Contact Us



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#HATEFREE CAMEROON