



PROGRAM

#AFFCameroon

Conference | NOV 18-19

Theme: Toward a synergy of actions against mis/disinformation and the spread of hate speech for peace and development in Cameroon
 « Pour une synergie d'actions contre la désinformation et les discours haineux en ligne pour la paix et le développement au Cameroun »

DAY 1

FRIDAY 18TH NOVEMBER 2022

**8H00 - 9H00
MAIN HALL**

Host

#Civic Watch Cameroon

Arrival and Registration

Arrival and registration of participants

**9H00 - 10H30
SANAGA/WOURI HALL**

Moderator

Opening Ceremony

Conference official opening ceremony.

**10H30 - 11H00
RESTAURANT**

Coffee Break

**11H00 - 12H00
SALLE SANAGA**

Moderator

Inaugural Round Table

Promoting digital rights and regulating civic space: challenges to state sovereignty, rethinking the design and implementation of public policies?

**12H10 - 13H30
SANAGA HALL**

Facilitators

Plenary session

Tackling misinformation at the forefront of competitive intelligence:

- Access to credible data as a vector for competitiveness and growth
- Digital payment systems: mechanisms for countering cyber criminality & for privacy and data protection
- FDI and misinformation

**12H10 - 13H30
HALL BALOUA OR
RHUMSIKI**

Facilitators

Workshop Session

CSOs, media, State: Towards a coordination of actions for the promotion of open governance as a solution to disinformation in Cameroon.

**12H10 - 13H30
HALL BALOUA OR
RHUMSIKI**

Facilitators

MasterClass Session

Techniques and tools for fact checking in data management: Acquiring the skills needed for fact checking.

**13H30 - 14H00
RESTAURANT**

Lunch Break

**14H00 - 16H30
HALL SANAGA**

Facilitators

Plenary Session

Digital and access to information: the role and impact of tools/devices/initiatives to fight disinformation and hate speech in Cameroon

**14H00 - 16H30
HALL BALOUA OR
RHUMSIKI**

Facilitators

MasterClass Session

Cyber security and hacking: Avoiding the traps of scammers and protecting your privacy and personal data online.

**14H00 - 16H30
HALL BALOUA OR
RHUMSIKI**

Facilitators

Workshop Session

What actions should be taken to mitigate the structural causes of misinformation in the media and information industry?

8H00 - 9H00 MAIN HALL	Host #Civic Watch Cameroon	Arrival and Registration Arrival and registration of participants
09H00 – 11H00 HALL SANAGA	Facilitators	Plenary Session The Fight against misinformation: What perspectives of support and accompaniment to promote at national and sub-regional level.
09H00 – 11H00 HALL BALOUA OR RHUMSIKI	Facilitators	MasterClass Session Creating attractive and profitable content on the web: strategies and techniques for bridging the gap from mainstream to digital.
09H00 – 11H00 HALL BALOUA OR RHUMSIKI	Facilitators	Workshop Session The contribution of fact-checking in the fight against infodemia and the strengthening of the public health information system in Cameroon.
11H00 - 11H30 RESTAURANT		Coffee Break
11H30 - 13H00 HALL SANAGA	Facilitators	Plenary Session The promotion of Media and Information Literacy towards the development of the educational system in Cameroon.
11H30 - 13H00 HALL BALOUA OR RHUMSIKI	Facilitators	Workshop Session Disinformation & e-reputation: What strategies to improve the brand identity of corporations in Cameroon.
11H30 - 13H00 HALL BALOUA OR RHUMSIKI	Facilitators	Masterclass Session Prebunking vs. Debunking: Breakdown or Complementarity in the practice of fact checking.
13H00 - 14H00 RESTAURANT		Lunch Break
14H00 - 15H30 HALL BALOUA OR RHUMSIKI	Facilitators	Workshop Session Reshaping the Practice of Journalism for the Promotion of Democracy and Peace: Promoting Investigative Journalism and the Media's Contribution to Conflict Mitigation - Protection of media professionals and sources - Improving digital rights
14H00 - 15H30 HALL BALOUA OR RHUMSIKI	Facilitators	MasterClass Session E-citizenship and misinformation: the role of content creators in promoting responsible citizenship.
15H30 - 16H00 HALL SANAGA	Moderator	Entertainment
14H00 - 15H30 HALL SANAGA	Facilitators	Plenary Session Data gathering and management in the public health research and response system: Impacts and perspectives.
16H00 - 17H00 HALL SANAGA	Moderator	Closing Ceremony and Awarding of prizes to winners #AFFCameroon